

NOTICE OF PROPOSED REGULATION AMENDMENT

Date: January 22, 2009

REGULATION TITLE:
Official Seal and Name of the University

REGULATION NO.:
UCF-1.011

SUMMARY OF REGULATION: The amendments to this regulation are only technical in nature.

AUTHORITY: BOG Resolution dated January 7, 2003

NAME OF PERSON WHO INITIATED PROPOSED REGULATION AMENDMENT:
Dr. John Schell, Vice President and Chief of Staff

COMMENTS CONCERNING THE PROPOSED REGULATION AMENDMENT SHOULD BE SUBMITTED WITHIN 14 DAYS OF THE DATE OF THIS NOTICE TO THE CONTACT PERSON IDENTIFIED BELOW. The comments must identify the regulation you are commenting on.

THE PERSON TO BE CONTACTED REGARDING THE PROPOSED REGULATION AMENDMENT IS:

Regulations Administrator
4000 Central Florida Blvd.
Millican Hall, Suite 360
Orlando, FL 32816-0015
Phone: (407) 823-2482
Fax: (407) 823-6155
e-mail: regulations@mail.ucf.edu

FULL TEXT OF THE PROPOSED REGULATION AMENDMENT:

~~6C7-UCF-1.011~~ Official Seal and Name of the University.

(1) The University of Central Florida claims exclusive rights to its name and to the University seal. Authorization for any party to use the name or seal may be granted by the University General Counsel or the Director of University Marketing, whose authorization must

be in writing. The Director of University Marketing will establish and maintain graphic standards guidelines and policies.

—(2) The seal consists of the head and hoof of the horse Pegasus in right profile on a black circular background, the words “REACH FOR THE STARS” written along the arch of the neck, with flowing wings covering the left side of the design and a four pointed star near the top of the background, all being circumscribed with the words “UNIVERSITY OF CENTRAL FLORIDA 1963”. The colors of the seal are black and gold, but it may be reproduced in other colors with the specific written permission of the Director of University Marketing.

(3) The University reserves the right to license on a nonexclusive basis other persons ~~To Whom It May Concern:~~ to use the University’s name and seal upon payment of a negotiated license fee.

Authority: ~~BOG-Florida Board of Governors~~ Resolution dated January 7, 2003. History–New 10-8-75, Amended 11-27-80, Formerly 6C7-1.11, Amended 3-16-03,_____.